

MEMBERSHIP PACKAGE BENEFITS

	BENEFIT	GENERAL £500	BUSINESS TOURISM £1,500	LEISURE £3,000	PARTNER £10,000	PRESTIGE £20,000
Find Your Space campaign	Featured in Find Your Space paid ads					✓
	Social media posts	2	2	4	6	8
	Campaign home page feature			1 month	2 months	3 months
	Campaign sub page feature	1 month	1 month	2 months	3 months	4 months
	visitmanchester.com home page feature			1 month	6 weeks	8 weeks
	Mega menu feature					1 month
	Newsletter feature			1	2	3
	Inclusion in travel trade presentations, press fam trips and editorials where appropriate	✓	✓	✓	✓	✓
	Manchester Misses You feature	✓	✓	✓	✓	✓
	Space To Meet campaign (applicable to business tourism sector)		✓		✓	✓
We're Good to Go official UK kitemark	✓	✓	✓	✓	✓	
Business Tourism	Venue Location Service and Accommodation Booking Service		✓		✓	✓
Digital Assets	Listing on visitmanchester.com and marketingmanchester.com	✓	✓	✓	✓	✓
	Listing on meetinmanchester.com		✓		✓	✓
	Use of the Marketing Manchester logo	✓	✓	✓	✓	✓
	Access to the Marketing Manchester image library via themdrive.com	✓	✓	✓	✓	✓
Account Management and Events	Invitation to Annual Greater Manchester Tourism Conference, quarterly members meetings and networking events	✓	✓	✓	✓	✓
	Opportunity to host membership events	✓	✓	✓	✓	✓
	Access to the Marketing Manchester membership database	✓	✓	✓	✓	✓
	Prestige quarterly round table					✓
	Dedicated Account Manager and activity report		Annual	Annual	Six monthly	Quarterly
Tourism Industry Insights and Intelligence	Weekly members E-newsletter updates	✓	✓	✓	✓	✓
	Access to tourism courses	✓	✓	✓	✓	✓
	Access to tourism data and intelligence reports	✓	✓	✓	✓	✓

