

# Partner Packages

## BUSINESS TOURISM PARTNERSHIP

	BENEFIT	BRONZE STARTING FROM: £500	SILVER STARTING FROM: £1,500	GOLD STARTING FROM: £2,500
<b>DIGITAL ACTIVITY</b>	<b>Social media posts</b> Posts across all convention bureaux channels	2	4	6
	<b>Listing on meetinmanchester.com</b>	detailed	detailed	enhanced
	<b>Homepage feature on meetinmanchester.com</b> Priority placement on meetinmanchester.com homepage with image and title with direct link to your own page	-	1 month	2 month
	<b>Megamenu feature on meetinmanchester.com</b> Priority placement on top level menu drop downs on meetinmanchester.com	-	1 month	2 month
	<b>Newsletter features</b> Inclusion in our regular newsletter as an article or feature	-	1	2
	<b>Editorial features (content to be supplied by partner)</b>	✓	✓	✓
<b>COMMS/ PRESS ACTIVITY</b>	<b>Media Visit Programme &amp; Engagement</b>	✓	✓	✓
	<b>Inclusion in domestic/international press events &amp; articles where appropriate</b>	-	✓	✓
	<b>PR service</b>	-	-	✓
<b>PROFILE &amp; ACCOUNT MANAGEMENT</b>	<b>Year round programme of networking, market insights &amp; thematic events</b>	✓	✓	✓
	<b>Opportunity to host partnership events</b>	✓	✓	✓
	<b>Access to tourism data &amp; intelligence report</b>	✓	✓	✓
	<b>Account Manager &amp; Activity Report</b>	-	✓	✓
	<b>Spotlight on...presentation opportunity</b>	-	✓	✓
	<b>Venue Location Services/ Accommodation Booking Services</b>	✓	✓	✓
	<b>Account Reviews</b>	-	six monthly	quarterly

Please note, all prices are exclusive of VAT and vary depending on size of business.