

Marketing Manchester / Visit Manchester Green Policy

Marketing Manchester / Visit Manchester recognises the environmental impact of our work on the global environment. We are committed to reducing any harmful effects on the environment and minimise the impact of our work wherever possible.

- We seek to continually improve our environmental and social performance
- We minimise pollution, emissions and waste
- We raise awareness, encourage participation and educate employees in sustainable business practices
- We minimise the use of energy, water and other resources
- We expect similar environmental standards from all suppliers and contractors
- We encourage the tourism businesses we work with to take a more sustainable approach to their business

In order to achieve this we have:

- a Green Action Group who meet regularly throughout the year
- a series of targets to work to
- a rolling action plan to help us achieve our targets
- joined the Green Tourism Business Scheme as an indicator of our sustainable practices

